



WAAAL

**WICHITA ANIMAL
ACTION LEAGUE**

WAGS & WHISKERS 2019

SPONSOR CATALOG

SATURDAY, SEPTEMBER 21, 2019
HOLIDAY INN
6-10 PM

5TH ANNUAL WAGS & WHISKERS

Saturday, September 21, 2019

6-10pm

EVENT FEATURES:

Posh silent and live
auction items

Delicious drinks

Scrumptious food

Photobooth fun

Wine pull

Dog toy pull

Great music

And more...!

Join more than 300 guests to help rescue animals in crisis at the 5th annual Wags & Whiskers fundraiser, hosted by the Holiday Inn!

Your sponsorship funds the services desperately needed by hundreds of animals and pet owners in our community, such as:

- **Death Row Saves:** Giving second chances to over 600 animals in need every year
- **Emergency Rescue:** From saving ducklings in a storm drain to rescuing a cat stuck in a tree and rehabbing starving horses
- **Spay/Neuter Assistance:** Combating euthanasia at the source; pet overpopulation
- **Community Outreach:** Donating dog houses, fixing fences, and approaching owners about neglect or cruelty concerns

There is a sponsorship level for every budget and your donation will save countless lives. At WAAL we use every dollar responsibly to ensure it saves as many lives as possible.

Help us rescue animals in crisis and be the voice for those who cannot speak... Together we're all lifesavers!



PRESENTING SPONSOR

\$5,000 - one available

- 16 event tickets, two tables of eight, with VIP reserved seating (\$1,200 value)
- Full-page ad, inside cover, in event program (\$300 value)
- Company name and website link listed on ticket sales site
- Premier company logo placement on all event material, including:
 - Day-of-event signage
 - Save the dates (if committed before June 1) and invitations
 - Event posters to be distributed around town
 - Event program
 - Entryway banner
- First listing on Facebook event and all promotional posts (13,000+ followers)
- Four exclusive Facebook posts (13,000+ followers)
- Company name mentioned during all Wags & Whiskers radio and/or TV interviews (as available)
- Company name mentioned during event at least five times
- Opportunity for company representative to be featured during program
- Company logo included in video production to loop throughout entire event
- Company logo primarily listed on Wags & Whiskers website
 - Company website link included
- Company logo included on e-mail blasts (approx. 3,500 people)



BAR SPONSOR

\$3,000 - one available

- 8 tickets, one table, with VIP reserved seating (\$600 value)
- Company logo prominently displayed at all bar station(s)
- Full-page ad in event program (\$300 value)
- "Sponsored by" company name with all bar mentions on radio/TV interviews (as available) and all applicable social media posts
- Company logo placement on all event material, including:
 - Day-of-event signage
 - Save the dates (if committed before June 1) and invitations
 - Event posters distributed around town
 - Event program
 - Entryway banner
- Listed on Facebook event (13,000+ followers)
- Two exclusive Facebook posts (13,000+ followers)
- Company logo included in video production to loop throughout entire event
- Company logo listed on Wags & Whiskers website
 - Company website link included
- Company design of your choice on all bar coasters
- Company name mentioned twice during event
- Company logo on bar/server staff T-shirt
- Company logo included on e-mail blasts (approx. 3,500 people)

LIVE AUCTION SPONSOR

\$2,000 - one available

- 8 event tickets, one table, with VIP reserved seating (\$600 value)
- Company logo prominently displayed on all live auction slides
- 3/4-page ad in event program (\$250 value)
- "Sponsored by" company name with all auction mentions on radio/TV interviews (as available) and all applicable social media posts
- Company logo placement on all event material, including:
 - Day-of-event signage
 - Save the dates (if committed before June 1) and invitations
 - Event posters distributed around town
 - Event program
 - Entryway banner
- Listed on Facebook event (13,000+ followers)
- Two exclusive Facebook posts (13,000+ followers)
- Company logo included in video production to loop throughout entire event
- Company logo listed on Wags & Whiskers website
 - Company website hyperlink included
- Company name mentioned twice during event
- Company logo placed on email blasts (approx. 3,500 people)



WINE PULL SPONSOR

\$1,500 - one available

- 4 tickets, reserved booth (\$400 value)
- Company logo prominently displayed in wine pull area
- 3/4-page ad in event program (\$250 value)
- "Sponsored by" company name with all wine pull mentions on radio/TV interviews (as available) and all applicable social media posts
- Company logo placement on all event material, including:
 - Day-of-event signage
 - Save the dates (if committed before June 1) and invitations
 - Event posters distributed around town
 - Event program
 - Entryway banner
- Listed on Facebook event (13,000+ followers)
- Two exclusive Facebook posts (13,000+ followers)
- Company logo included in video production to loop throughout entire event
- Company logo listed on Wags & Whiskers website
 - Company website hyperlink included
- Company name mentioned twice during event
- Company logo on bar/server staff t-shirt
- Company logo placed on email blasts (approx. 3,500 people)

SOLD!

GREAT DANE SPONSOR

\$1,500 - two available

- 8 event tickets, one table, with VIP reserved seating (\$600 value)
- Half-page ad in event program (\$200 value)
- Company logo placement on all event material, including:
 - Day-of-event signage
 - Save the dates (if committed before June 1) and invitations
 - Event posters distributed around town
 - Event program
 - Entryway banner
- Listed on Facebook event and included in five promotional posts (13,000+ followers)
- Company name mentioned once during event
- Company logo included in video production to loop throughout entire event
- Company logo listed on Wags & Whiskers website
- Company logo placed on email blasts (approx. 3,500 people)

BEAGLE SPONSOR

\$1,000 - five available

- 8 event tickets, one table, with VIP reserved seating (\$600 value)
- Half-page ad in event program (\$200 value)
- Company name placement on event material, including:
 - Day-of-event signage
 - Event invitations
 - Event posters distributed around town
 - Event program
 - Entryway banner
- Company name mentioned once during event
- Company name included in video production to loop throughout entire event
- Company name listed on Wags & Whiskers website
- Company name placed on email blasts (approx. 3,500 people)



TABLE SPONSOR

\$750 - six available

- 8 tickets, one table, with VIP reserved seating (*\$600 value*)
- 1/4-page ad in event program (*\$100 value*)
- Company name listed on event material, including:
 - Day-of-event signage
 - Event posters to be distributed around town
 - Event program
- Company name included in video production to loop throughout entire event
- Company name listed on Wags & Whiskers website

PHOTOBOOTH SPONSOR

\$500 - one available

- Company logo on each photo strip
- Company name displayed at photobooth table
- 2 event tickets (*\$150 value*)
- Company name listed in event program
- Company name included in video production to loop throughout entire event
- Company name listed on Wags & Whiskers website



Being a Wags & Whiskers sponsor has many benefits...

- Tax-deductible marketing
- Advertise to over 300,000 potential new clients
- Showcase your community involvement and commitment
- Make a difference and save lives

Yes! We want to support WAAL and help save lives by becoming a:

- ~~Presenting Sponsor - \$5,000 (limit one) Sold!~~
- ~~Bar Sponsor - \$3,000 (limit one) Sold!~~
 - Live Auction Sponsor - \$2,000 (limit one)
- ~~Wine Pull Sponsor - \$1,500 (limit one) Sold!~~
 - Great Dane Sponsor - \$1,500 (limit two)
 - Beagle Sponsor - \$1,000 (limit five)
 - Table Sponsor - \$750 (limit six)
- ~~Photobooth Sponsor - \$500 (limit one) Sold!~~

Name as it should appear on event items: _____

Contact person: _____

Phone: _____ Email: _____

Notes: _____

If you'd prefer a monthly invoice please let us know. Please have your sponsorship paid in full by **August 1st**. Checks should be made out to WAAL.

If your sponsorship includes a logo please email a high resolution version to Sarah@WAALrescue.org by **August 15th**.



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